

Dear Editor,
For immediate release:

Peugeot 408 GT clinches Vehicle of the Year at DSF.my-Allianz VOTY Awards 2024

Kuala Lumpur, 7 May 2024 – The Peugeot 408 GT won the Vehicle of the Year award at the 15th DSF.my-Allianz Vehicle of the Year (VOTY) Awards 2024 at The Saujana Hotel Kuala Lumpur on 7 May 2024.

The Peugeot 408 GT was picked as the winner for being overall the best in terms of design, performance and other judging criteria. The car boasted features which included the 8 zone massage seats for all seats and the Focal Premium HiFi System with woofers, among a host of others.

“Although Peugeot has been around for a long time, Stellantis Malaysia is just 2 months old. The 408 is our first baby in that sense and we are super excited to receive this recognition as a testament to our hard work paying off. Even before the launch, we have received 200 pre-bookings for the 408 so our customers are definitely seeing the allure of this impressive car.” said Jamie Francis Morais, Managing Director of Stellantis Malaysia.

Hosted by Malaysian motoring website www.dsf.my and Allianz General Insurance Company (Malaysia) Berhad (Allianz General) since 2017, this year’s VOTY awards featured 24 categories, with 10 categories for Electric Vehicles (EVs) making it the largest ever number of awards given since its inception.

Other winners on the night include the Proton S70 Flagship X as the Sedan of the Year, the Honda CR-V e:HEV RS as the SUV of the Year, while the Mercedes Benz A250 4MATIC AMG Line won the



best Luxury Sedan of the Year. This year's awards saw Electric Vehicles (EV) given their own line of awards, with the BYD Dolphin Extended Range crowned as Electric Car of the Year.

"2024 was a big year for the automotive industry and the VOTY awards has provided a stage once again to celebrate their success. We are glad to partner with DSF.my to acknowledge car manufacturers and personnel that have been key in providing high quality vehicles that excel in terms of reliability, performance and design. This year saw more categories than last year totaling to 24 with 10 specifically for Electric Vehicles (EVs)," said Sean Wang, CEO of Allianz Malaysia Berhad.

The VOTY Awards is the first local automotive awards ceremony to honour ground-breaking automotive creations and the hardworking individuals that bring them to our shores.

The VOTY Awards winners are selected based on merit by the editorial staff of www.dsf.my, led by editorial head Daniel Fernandez and his dedicated team of writers.

DSF.my-Allianz VOTY Awards 2024 Winner's List

Vehicle Of The Year 2024 – Peugeot 408 GT

Crossover Of The Year – Honda WR-V RS

Performance Luxury SUV Of The Year – Range Rover Sport

Sedan Of The Year – Proton S70 Flagship X

Family MPV Of The Year – Toyota Innova Zenix Hybrid

SUV Of The Year – Honda CR-V e:HEV RS

Plug-In Hybrid Of The Year – Volvo XC90 Recharge T8 Ultimate

Hot Hatchback Of The Year – Honda Civic Type R

Luxury Sedan Car Of The Year – Mercedes-Benz A250 4MATIC AMG Line

Exterior Design Of The Year – Hyundai IONIQ 6 Max RWD

Cabin Design Of The Year – Kia Carnival 7-Seater

Pickup Truck Of The Year – Ford Ranger Raptor Bi-Turbo Diesel

Electric Car Of The Year – BYD Dolphin Extended Range

Electric Crossover Of The Year – smart #1 BRABUS

Electric Luxury Sedan Of The Year – Mercedes-AMG EQE 53 4MATIC+



Electric SUV Of The Year – Chery Omoda E5
Electric Performance Sedan Of The Year – BYD Seal Premium
Electric Luxury SUV Of The Year – BMW iX xDrive50 Sport
Malaysia’s No.1 Car Insurer – Allianz General Insurance Company (Malaysia) Berhad

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About Allianz in Malaysia

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To learn more about Allianz Malaysia, visit allianz.com.my

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