

Kepada Editor,
Untuk Siaran Segara:

Peugeot 408 GT merangkul Kenderaan Terbaik di DSF.my-Allianz VOTY Awards 2024

Kuala Lumpur, 7 Mei 2024 – Peugeot 408 GT memenangi anugerah Kenderaan Terbaik pada Anugerah Kenderaan Terbaik DSF.my-Allianz ke-15 (VOTY) 2024 di The Saujana Hotel Kuala Lumpur pada 7 Mei 2024.

Peugeot 408 GT dipilih sebagai pemenang kerana keseluruhan yang terbaik dari segi reka bentuk, prestasi dan kriteria penilaian lain. Kereta itu mempunyai ciri-ciri yang termasuk tempat duduk urut 8 zon untuk semua tempat duduk dan Sistem HiFi Premium Focal dengan woofer, antara yang lain.

Dihoskan oleh laman web permotoran Malaysia www.dsf.my dan Allianz General Insurance Company (Malaysia) Berhad (Allianz General) sejak 2017, anugerah VOTY tahun ini menampilkan 24 kategori, dengan 10 kategori untuk Kenderaan Elektrik (EV) menjadikannya bilangan terbesar anugerah yang diberikan sejak penubuhannya.

Pemenang lain pada malam itu termasuk Proton S70 Flagship X sebagai Sedan Terbaik, Honda CR-V e:HEV RS sebagai SUV Terbaik, manakala Mercedes Benz A250 4MATIC AMG Line memenangi Sedan Mewah Terbaik Tahunan. . Anugerah tahun ini menyaksikan Kenderaan Elektrik (EV) diberikan barisan anugerah mereka sendiri, dengan BYD Dolphin Extended Range dinobatkan sebagai Electric Car of the Year.

“2024 merupakan tahun besar bagi industri automotif dan anugerah VOTY telah menyediakan pentas sekali lagi untuk meraikan kejayaan mereka. Kami gembira untuk bekerjasama dengan



DSF.my untuk mengiktiraf pengeluar dan kakitangan kereta yang telah menjadi kunci dalam menyediakan kenderaan berkualiti tinggi yang cemerlang dari segi kebolehpercayaan, prestasi dan reka bentuk. Tahun ini menyaksikan lebih banyak kategori berbanding tahun lepas berjumlah 24 dengan 10 khusus untuk Kenderaan Elektrik (EV)," kata Sean Wang, Ketua Pegawai Eksekutif Allianz Malaysia Berhad.

Pemenang Anugerah VOTY dipilih berdasarkan merit oleh kakitangan editorial www.dsf.my, diketuai oleh ketua editorial Daniel Fernandez dan pasukan penulisnya yang berdedikasi.

Senarai Pemenang DSF.my-Allianz VOTY Awards 2024

Vehicle Of The Year 2024 – Peugeot 408 GT

Crossover Of The Year – Honda WR-V RS

Performance Luxury SUV Of The Year – Range Rover Sport

Sedan Of The Year – Proton S70 Flagship X

Family MPV Of The Year – Toyota Innova Zenix Hybrid

SUV Of The Year – Honda CR-V e:HEV RS

Plug-In Hybrid Of The Year – Volvo XC90 Recharge T8 Ultimate

Hot Hatchback Of The Year – Honda Civic Type R

Luxury Sedan Car Of The Year – Mercedes-Benz A250 4MATIC AMG Line

Exterior Design Of The Year – Hyundai IONIQ 6 Max RWD

Cabin Design Of The Year – Kia Carnival 7-Seater

Pickup Truck Of The Year – Ford Ranger Raptor Bi-Turbo Diesel

Electric Car Of The Year – BYD Dolphin Extended Range

Electric Crossover Of The Year – smart #1 BRABUS

Electric Luxury Sedan Of The Year – Mercedes-AMG EQE 53 4MATIC+

Electric SUV Of The Year – Chery Omoda E5

Electric Performance Sedan Of The Year – BYD Seal Premium

Electric Luxury SUV Of The Year – BMW iX xDrive50 Sport

Malaysia's No.1 Car Insurer – Allianz General Insurance Company (Malaysia) Berhad



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The investment holding company, Allianz Malaysia Berhad, a subsidiary of Allianz Asia Holding Pte. Ltd., has two insurance subsidiaries - Allianz General Insurance Company (Malaysia) Berhad ("Allianz General") and Allianz Life Insurance Malaysia Berhad ("Allianz Life"). Allianz General is one of the leading general insurers in Malaysia and has a broad spectrum of services in personal lines, small to medium enterprise business and large industrial risks. The GWP for general insurance business for financial year 2023 reached a mark of RM3.00 billion. Allianz Life offers a comprehensive range of life and health insurance and investment-linked products and for the financial year 2023, Allianz Life recorded a GWP of RM3.54 billion and is one of the fastest growing life insurers in Malaysia. Allianz Malaysia has 30 branches nationwide. In 2023, Allianz Malaysia won Gold in the category of Diversity and Inclusion in the HR Excellence Award. Allianz Malaysia also won Gold in categories of Best Remote Work Strategy, Best Post-Pandemic Recovery Strategy, Best Remote Management Strategy and Overall Engagement Award in the Employee Experience Awards 2024 Malaysia. Allianz Malaysia won Silver for Excellence in Workforce Flexibility. Allianz General and Allianz Life were ranked as a Top 5 performer across the takaful and insurance industry based on the Customer Service Satisfaction Index (CSI) score of the Customer Satisfaction Survey (CSS 2022).

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About Allianz

The Allianz Group is one of the world's leading insurers and asset managers with more than 126 million* private and corporate customers in more than 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing around 809 billion euros on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage nearly 2.0 trillion euros of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we are amongst the leaders in the insurance industry in the Dow Jones Sustainability Index. In 2021, over 155,000 employees achieved total revenues of 148.5 billion euros and an operating profit of 13.4 billion euros for the group.

*Including non-consolidated entities with Allianz customers.

