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## Building a Safer Community for Women: Allianz Malaysia Collaborates with RSMC for the 7th Women Street Crime Awareness Campaign

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**Kuala Lumpur, 1 July 2024** – Allianz Malaysia Berhad (Allianz Malaysia) via its corporate social responsibility (CSR) arm, Allianz4Good collaborated with Kelab Marshal Keselamatan Jalan Raya Kuala Lumpur (RSMC) for RSMC's 7th Women Street Crime Awareness Campaign.

The campaign held at Leisure Mall, Cheras on 12 May 2024, aimed to equip women with practical survival skills and preparedness knowledge to manage emergency situations. Some 824 female participants aged 16 and above were equipped with vital skills and knowledge to navigate potentially dangerous situations.

Through a series of demonstrations, this campaign addressed personal security with practical training sessions that offered hands-on experience such as among others, handbag snatch safety, first aid, pepper spray handling, and teaching participants to be confident in their ability to respond effectively in emergency scenarios. Additionally, vehicle safety and maintenance created preparedness and understanding of the importance of preventative measures of road incidents.

Head of Allianz4Good, Ng Siew Gek said, "This collaboration with RSMC aimed to create safer communities by empowering women with the necessary tools to enhance personal security."

Founder and President of RSMC, Captain K. Bala said, "We wanted to equip women with the knowledge to handle difficult scenarios that they may face on the streets and to be on alert to act necessarily. We continuously strive towards women empowerment."

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To learn more about Allianz Malaysia, visit [allianz.com.my](http://allianz.com.my)

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