

Dear Editor,
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Beat the game, bust the myth at the Allianz Powerhouse roadshow!

Kuala Lumpur, 14 May 2024 – Allianz Malaysia Berhad (Allianz Malaysia) is thrilled to announce the launch of the Allianz Powerhouse roadshow, a one-of-a-kind event which ties the excitement of Olympic and Paralympic sports with essential knowledge about insurance and wellness.

The Allianz Powerhouse roadshow will see a host of activities for visitors and take place between 1 and 5 May at the Toppen Shopping Centre in Johor, in the Setia City Mall, Selangor between 8 and 12 May; and in Sunway Velocity Mall, Kuala Lumpur between 15 May and 19 May. It will conclude with the event in Queensbay Mall, Penang between 22 and 26 May.

The Allianz Malaysia team, including dedicated insurance advisors, will be at the venues to help answer any questions from the public regarding insurance needs. Participants can also find out how to stand a chance to win a trip to experience the Paris Olympic 2024 through Allianz Malaysia 'Road to Paris 2024' campaign.

Meanwhile, complimentary health checkups will also be provided by Allianz Malaysia partner IHH Healthcare Malaysia, with its network of 17 hospitals, comprising four Gleneagles Hospitals, 11 Pantai Hospitals, Prince Court Medical Centre and Timberland Medical Centre, to remind attendees on the importance of taking charge of their health.

Sport-themed interactive games will also be set up at the venues and the game participants will gain insights into insurance protection and health needs and they get to bring home amazing freebies.

The roadshow is part of Allianz Malaysia's 'Road to Paris 2024' campaign which is ending on 31 May 2024.

Through the campaign, 10 customers will embark on a once-in-a-lifetime journey to the Olympic Games Paris.

Simply sign up for any eligible Allianz Malaysia products ranging from life protection, medical, motor and personal accident and register your interest in the campaign on www.allianz.com.my for a chance to win either the Grand Prize — a trip for two to experience the opening ceremony or the Special Prizes — a trip for two to catch the Badminton Finals.

Participant will be given 10 entries for every new purchase of any Allianz Malaysia products.

Follow us on social media for updates on the Allianz Powerhouse roadshow, or visit www.allianz.com.my/personal/whats-new/powerhouse.html

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About Allianz in Malaysia

The investment holding company, Allianz Malaysia Berhad, a subsidiary of Allianz Asia Holding Pte. Ltd., has two insurance subsidiaries - Allianz General Insurance Company (Malaysia) Berhad ("Allianz General") and Allianz Life Insurance Malaysia Berhad ("Allianz Life"). Allianz General is one of the leading general insurers in Malaysia and has a broad spectrum of services in personal lines, small to medium enterprise business and large industrial risks. The GWP for general insurance business for financial year 2023 reached a mark of RM3.00 billion. Allianz Life offers a comprehensive range of life and health insurance and investment-linked products and for the financial year 2023, Allianz Life recorded a GWP of RM3.54 billion and is one of the fastest growing life insurers in Malaysia. Allianz Malaysia has 32 branches nationwide. In 2021, Allianz Malaysia won The Edge Billion Ringgit Club (BRC) Financial Services (below RM10 billion market capitalisation) award for the highest growth in profit after tax (PBT) over three years. The Company also bagged the Malaysia International Business Awards 2021 (Life Insurance category) and three awards at the Global Banking & Finance Awards: Insurance Brand of the Year Malaysia 2021; Best General Insurance Product Malaysia 2021; and Best Insurance Social Media Engagement Malaysia 2021. In 2020, Allianz Malaysia was awarded the Industry Excellence Award for financial services at the MSWG-ASEAN Corporate Governance Awards. The Company also ranked seventh amongst the Top 100 Companies for Overall Corporate Governance and Performance (by Rank) and 16th amongst the Top 100 Companies for Corporate Governance Disclosure (by Rank).

To learn more about Allianz Malaysia, visit allianz.com.my

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LinkedIn: linkedin.com/company/allianzmalaysia/

About Allianz

The Allianz Group is one of the world's leading insurers and asset managers with more than 126 million* private and corporate customers in more than 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing around 809 billion euros on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage nearly 2.0 trillion euros of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we are amongst the leaders in the insurance industry in the Dow Jones Sustainability Index. In 2021, over 155,000 employees achieved total revenues of 148.5 billion euros and an operating profit of 13.4 billion euros for the group.

**Including non-consolidated entities with Allianz customers.*


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