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## Incredible Hearts PLT wins RM177,179 from Allianz's Social Impact Fund 2023

**Kuala Lumpur, 16 August 2023** – Allianz Malaysia Berhad's (Allianz Malaysia) social partner, Incredible Hearts PLT (IH), has recently won a total of €34,990 (approximately RM177,179) grant from the Allianz Group's Social Impact Fund 2023 initiative in the Acceleration and MoveNow categories.

The Social Impact Fund is the Allianz Group's key programme offering a strategic opportunity for Allianz operating entities around the world to receive funding for their local Corporate Citizenship activities, focusing on building cross-sector partnerships and measurable impact to support next generations.

In cultivating the global brand partnership with the International Olympic Committee and International Paralympic Committee with Social Impact Fund, "MoveNow" initiative is embedded in 2023 Social Impact Fund to bridge corporate citizenship projects around the world to enhance the motto of Olympics – move body, mind and soul!

IH and Allianz Malaysia were among the 19 winners out of 34 applicants from across the globe. IH will implement its acceleration winning project, the Financial Literacy & Social Entrepreneurship Module, a three-year project which is expected to commence in the third quarter of 2023 in Pulau Tuba, Langkawi.

It will be focusing on blending in the Financial Literacy and Social Entrepreneurship into place-based and eco-education, supported by customised, gamified education to enhance learning experiences whilst reviving students' motivation towards learning, post-pandemic.

Meanwhile, the Junior Entrepreneur Race Camp, which is a three-day-two-night explorace programme that highlights on the principles of entrepreneurship and benefits of sports will be conducted to benefit 80 primary school children on the island.

Allianz Malaysia via its corporate social responsibility arm, Allianz4Good has been partnering with IH since November 2022 to roll out Sekolah Belantara Eco-Education and Literacy Programme in Pulau Tuba involving 40 primary school students aged between 10 to 12 years old from Sekolah Kebangsaan Pulau Tuba.

Head of Allianz4Good, Ng Siew Gek said IH was chosen for its extensive experience on



empowering students and communities in rural areas including island communities.

“IH is a social enterprise which focuses on customisable place-based, eco-education training that suits the goal of empowering Pulau Tuba communities with knowledge and skills about conservation, given its status as a geopark.

“We believe IH is the right partner who can execute the plan we have, and provide beneficial trainings for the students in Pulau Tuba,” she added.

Furthermore, IH is able to provide innovative, fun learning approaches for the students, including mini projects, performance arts, and gamification whilst still aligning with the Malaysian Standard Curriculum for Primary Schools.

Allianz Malaysia’s employees will also be volunteering in this programme through informative sharing sessions with the students, as well as during the financial module delivery on the ground and the Junior Entrepreneur Race Camp.

The Company has been supporting the Pulau Tuba communities since 2019. In the year, Allianz Malaysia kicked off a project to establish a community centre in the island with the aim of improving the literacy levels and access to quality education amongst the local community.

In 2022, Allianz Malaysia organised a flood relief mission in Pulau Tuba with support from the Malaysia International Search and Rescue (MISAR).

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**About Allianz in Malaysia**

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To learn more about Allianz Malaysia, visit [allianz.com.my](http://allianz.com.my)

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*\*Including non-consolidated entities with Allianz customers.*

*\*\* As of December 31, 2022*



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